



SALALM Newsletter

Publication of the Seminar on the Acquisition of Latin American Library Materials

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June 2011

Presidential Message...

As I write this message, SALALM LVI is one short week away. Joe Holub, David Murray and I continue to finalize last minute details such as conference packets, room set-ups and menus. For those of you who enjoy statistics, there are 20 panels, 37 meetings and 6 miscellaneous sessions scheduled. It never ceases to amaze me that we carry out such a full schedule in just a few days! With regard to the program content, I draw your attention to the keynote address, "Forensic Archivists and Active Archives: Advancing the Cause of Human Rights in Latin America through Archival investigation," which will be delivered by Peter Kornbluh of the National Security Archive. There is a wonderful selection of panels addressing memory and human rights as well as others exploring library trends and developments. This year we also have five panels dedicated to documentary screenings. I am very excited about the program and hope you will enjoy the

content and mix of formats.

And let me take this opportunity to thank **Joe Holub** and **David Murray** for their hard work in planning the local arrangements for SALALM LVI. Local arrangements require a great deal of dedication and attention to detail. Joe and David have truly done their utmost to ensure a successful conference. It has been a great pleasure working with both of them; I couldn't have asked for better partners in this venture.

In other news...

Encouraged by the membership, the SALALM Executive Board sent a letter to Secretary of Education Arne Duncan voicing SALALM's concern over proposed cuts to Title VI funding. Many SALALM member institutions benefit in a variety of ways from the Title VI program. Because of the short time frame, we needed to act quickly. My thanks to David Block for drafting the letter and to the other Executive Board

Continued on page 194 ..

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SALALM Secretariat

Tulane University • The Latin American Library • Rm. 422 Howard-Tilton Memorial Library • 7001 Freret St. • New Orleans, LA 70118 USA

The Newsletter...

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Submissions: Members and non-members may submit news or articles in any of the official languages of SALALM. The deadline for submission of news and articles is the 15th of the month before the month of publication. The deadline for advertising is the 25th of the month before the month of publication. Next deadline: July 15th, 2011 All contributions, and works for review (works of reference or on librarianship or the book trade, and of Latin American relevance only, please) should be sent to the Newsletter editors.

Advertising: \$125 per 6 x 9 inch (17 x 24 cm) page (\$100 if same advertisement is repeated in three consecutive issues). Portions of a page are charged pro rata. SALALM members receive a 20% discount. Send ad copy and correspondence to the Secretariat (address below).

Subscription: As of issue Number 2, 2010, the bimonthly Newsletter of the Seminar on the Acquisition of Latin American Library Materials (SALALM) is an open access, electronic publication and is no longer being published in print. It is available at <<http://salalm.org/news/newsletter.html>>. For information on SALALM, contact the Executive Secretary, Hortensia Calvo or the Program Coordinator, Carol Avila.

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From the Editor...

Welcome to the June issue of the *Newsletter*! This issue is full of notable institutional news and member accomplishments and awards. ¡Felicidades a todos!

It was great seeing many of you at SALALM 56, which was very informative as well as fun. Thank you once again to Nerea Llamas, Joe Holub, David Murray, and the Secretariat for all their work on another great conference! Although SALALM 56 conference reports and minutes will not be available until the October Newsletter, this issue includes reports by outgoing and incoming treasurers, Jane Garner and Peter T. Johnson, and some photos from our meeting.

Several of you were at the e-SALALM discussion in Philadelphia and know that this is the last issue of the *Newsletter*; which will now be integrated onto a newly designed SALALM website, which will launch in September 2011. In addition to incorporating *Newsletter* content in a more dynamic format, the new website will contain future SALALM conference websites, the option to become a member and register for conferences and webinars online, and be more in tune with past president Pamela Graham's broader e-SALALM proposal which seeks to streamline our online instances. As Chair of the Communications Committee, I would like to express my thanks to the Committee members (Melissa Gasparotto, Alison Hicks, Orchid Mazurkiewicz, and Gayle Williams), the Webinar Pilot Working Group, and the e-SALALM Working Group for getting us to this point. I would also like to extend thanks to all the *Newsletter* contributors over the years. We hope that they will continue to contribute to the new website both by sending articles to my attention but also by adding content to the SALALM blog which will now be on the website. And, last but not least, a very special thank you to all past editors and to Carol Avila at the Secretariat for all her thoughtful layout work on the *Newsletter* over the years.

As you can see, this will be my last message as Editor since I now transition to being the Website Content Editor. In this new role, I would like to issue a standing invitation to all of you to please contact the Communications Committee with your feedback on the new website and ways that we can continue to improve it. Many thanks for reading. I will see you online.

Your Editor,

Daisy V. Domínguez
 The City College of New York, CUNY

From the Executive Secretary...

Congratulations to Nerea Llamas, Joe Holub and David Murray for a great conference! We discussed many important new initiatives at the meetings this year. In particular, I was very impressed with the work of the e-SALALM group on developing the new web site. This new incarnation of our online presence will not only reflect new directions we are taking within the organization, but will itself act as a catalyst for change. The incorporation of what was formerly the *Newsletter* content as part of a new configuration, the capacity for online registration for conferences and membership, and many other changes will surely impact the traditional ways we have been conducting business. At the Secretariat we are working with the team to implement the changes and adapt to new workflows. I am really looking forward to seeing the new site go live in the fall. Great job, Daisy, Melissa, Orchid, Alison and Gayle. Also in the works is the establishment of the new SALALM-sponsored fellowship to support library school students with a focus on Latin American Studies. I am delighted to have Peter Johnson's energy and leadership as Treasurer as we explore new financial goals. Finally, next month Carol and I will begin our review of membership renewals, especially institutional memberships, to iron out some inconsistencies in billing procedures and payment. We will be contacting some of you to help us track down payment procedures at your institutions when we discover glitches. We expect to be finished in time for the 2012 renewal period which begins in September. In the meantime, to all of the personal members, please remember to renew on time, in September, for 2011-2012.

Finally, we are gearing up for the SALALM booth at the ALA Annual meeting which begins here in New Orleans next week. We are preparing brochures, packets and other handouts announcing the new fellowship, next year's conference, membership and general information, and lists of affiliated book dealers to be distributed at the booth.

I really enjoyed seeing everyone in Philadelphia, and I'll surely be seeing some of you again next week.

Hortensia Calvo
Executive Secretary

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salalm honorary members

Felix Reichman, elected 1970
 Arthur Gropp, elected 1972
 Nettie Lee Benson, elected 1977
 Emma Simonson, elected 1977
 Irene Zimmerman, elected 1977
 Marietta Daniels Shepard, elected 1978
 A. Curtis Wilgus, elected 1978
 Alice Ball, elected 1984
 Peter de la Garza, elected 1989
 Don Wisdom, elected 1991
 Pauline Collins, elected 1997
 Carl Deal, elected 1997
 Suzanne Hodgman, elected 1997
 Rosa Q. Mesa, elected 1997
 Iliana Sonntag Blay, elected 1997
 Laurence Hallewell, elected 1998
 Juan Risso, elected 1998
 Alma T. Jordan, elected 1999
 Dolores M. Martin, elected 1999
 Jane Garner, elected 2005
 Laura Gutiérrez-Witt, elected 2005
 Peter Johnson, elected 2005
 Barbara Valk, elected 2006
 Robert McNeil, elected 2006
 Ann Hartness, elected 2008
 Nelly S. González, elected 2009

SALALM EXECUTIVE BOARD, 2011/2012

President: Lynn Shirey, Harvard University

Vice President/President Elect: Martha Mantilla, University of Pittsburgh

Past President: Nerea Llamas, University of Michigan

Executive Secretary: Hortensia Calvo, Tulane University

Rapporteur General: Roberto Delgadillo, University of California-Davis

Treasurer: Peter T. Johnson, Princeton University

Members-at-large:

2009-2012: Adán Benavides, University of Texas

Sean Knowlton, Columbia University

2010-2013: David Block, University of Texas-Austin

Darlene Hull, Libros de Barlovento

2011-2014: Paul Losch, University of Florida

Mary Joe Zeter, Michigan State University

In Memoriam

Merle Greene Robertson (1913-2011)

In Memoriam

Merle Greene Robertson passed away on April 22, 2011. It was a privilege to know her as a person and a scholar. Merle as she liked to be called, had a long and very productive life as one of the great Mayanists of our time, and this at a time when men pretty much dominated the field. To the lovely tribute by Marc Zender and Joel Skidmore that Howard and Bev circulated on LALA-L, I would just add that for anyone wanting to know more about her life and work, check out her autobiography fittingly titled *Never in Fear: The Memoirs of Merle Greene Robertson*, Pre-Columbian Art Research Institute, 2006. We at the Latin American Library, Tulane University are honored to be the repository of her materials: <<http://lal.tulane.edu/collections/mgr>> (see issue no. 5, page 153 for more information).

*Hortensia Calvo
Tulane University*

Members News

In addition to winning the José Toribio Medina Award this year, **Molly Molloy** (New Mexico State University) recently translated and edited (with journalist Charles Bowden) *El Sicario: the Autobiography of a Mexican Assassin*. Nation Books, 2011. ISBN 1568586582 ISBN-13 9781568586588. Congratulations, Molly!

“Librarian with a Latte” **Jesus Alonso-Regalado** (SUNY, Albany), who presented on his experiences at the Pecha Kucha Panel at SALALM 56, was recently featured on the Facultad de Traducción y Documentación de la Universidad de Salamanca’s blog: <<http://www.universoabierto.com/5212/bibliotecario-con-un-cafe-con-leche/>>

Contributors and Correspondents...

Fernando Acosta-Rodríguez, Hortensia Calvo, Georgette Dorn, Elizabeth Fischbach, Jane Garner, Alison Hicks, Peter T. Johnson, Rudolf Theodoor Kemper, Nerea Llamas, Rhonda L. Neugebauer, Suzanne M. Schadl

Money Matters



New SALALM member, Sofia Becerra-Licha (University of North Carolina, Chapel Hill), attended her first SALALM this year. Welcome, Sofia, and all new members! Photo courtesy of Daisy V. Domínguez.



advertisers...

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MACH

Susan Bach

As your new treasurer, I come with a sense of SALALM's significance on many different levels that I experienced over the course of forty years of engagement with the organization's work and objectives. Many non-profit organizations continue to suffer from declines in membership and donations, due in part to the difficult financial circumstances of the past three years. These realities received the attention of the Finance and Membership Committees as well as the Executive Board during our Philadelphia meetings. We hope that the adopted measures will revitalize our membership and finances. The following descriptions are brief; greater detail will appear in the reports in the next few issues, and if anyone has specific questions, please contact me directly: [<ptj4512@gmail.com>](mailto:ptj4512@gmail.com).

Discussion about an endowment began in the late 1980s although donations had been received beginning in 1979. SALALM's ambitious programs and plans required the type of financial support common in many universities and increasingly so with other tax-exempt charities [501(c)(3) as defined by IRS code]. The "Endow Our Future" campaign began, first with creating the category of sponsoring institutional membership, and a bit later with a donation line for personal members at renewal time. The purpose of the endowment is to ensure adequate income during those periods when operational costs cannot be met from regular sources (e.g., membership, publication sales, conferences), as well as to fund special projects to advance different aspects of SALALM's involvement with Latin American studies. To continue our tax-exempt status, we must adhere to IRS requirements governing our giving program for the benefit of research and education.

The Investment Working Group (IWG) oversees for the Finance Committee the endowment's portfolio of investments in various mutual funds that total (as of May 20, 2011) \$745,452. In the coming year IWG will seek to diversify the portfolio and thereby reduce the potential for broad losses should the stock market take another sharp and sustained drop in share prices. Due to the economic conditions worldwide, our income through capital gains and dividends has been very modest. Last fiscal year we had to sell \$28,793 of mutual fund shares to meet the operating costs of

the organization. Dipping into principal always carries risk, and the budget just approved has avoided the need for such sale of assets. Clearly the profit generated from the annual meetings in Providence and Philadelphia is critically important for balancing our budget. We are all indebted to our hosts and presidents for their fiscal creativity in fund raising and managing costs, as we are for the Berlin conference that did not accrue a deficit. Our annual conferences remain an essential part of this organization's work, and by extension, contribute significantly to our effectiveness at our home institutions as Latin American specialists. Much time and thought goes into the budgetary planning of a conference, and the related work of securing sponsorships. This year we all benefitted from an extraordinary donation from Professor Paul C. Smith and four Southwest Airlines tickets that were auctioned for a total of \$1,600. Many of the *libreros* and publishers generously underwrite parts of the conference's costs. To all we are deeply grateful.

To address the membership decline, a new initiative involves a scholarship for a MA level student in an accredited school of library and information studies who has strong interests and commitment for Latin America or for work with Latino/a populations. The fellowship for \$1,000 will be national, and a task force is now developing criteria and procedures for this important award. Depending on our income, we hope to be able to offer multiple scholarships in coming years. Through the publicity designed for directors of graduate study in the many dozens of accredited schools, an entire generation of rising professionals should be introduced to SALALM. The SALALM funded scholarship in memory of our founder Marietta Daniels Shepard remains at The University of Texas at Austin, but SALALM will no longer solicit donations to add to the endowment administered by that university. Rather, SALALM members will have the option when renewing membership to donate to the new SALALM scholarship, and all donations are tax deductible.

In the 2009/10-tax year, donations to our endowment were \$587, and in 2010 a member offered our first anonymous match of \$1,000 for donations received since September 2010. The match was met at the Philadelphia meeting, and this generous gift will further our endowment. Since that meeting, an anonymous match for \$250 came for donations from September 2011 – August 2012, so please consider giving to the "Endow our Future" campaign when you renew your membership in September so that we can

garner this additional support. Should you be able to offer a matching amount now or in the future, please contact me.

The Webinar Pilot Working Group and the Communications Committee produced many creative suggestions and solutions for enhancing SALALM operations. Conference registration and payment of membership will be streamlined and, to cover some of the costs for credit card use, the charge increased from \$3 to \$5; the option to send in a paper check with appropriate forms remains. An option to pay a three-year membership in advance at the current price with a \$5 discount also received approval.

SALALM is as good as its volunteers strive to make it through committee work, task forces and projects. The Finance Committee seeks individuals willing to contribute time and thought to such matters as investments, fund raising, vetting budgets, and long-range planning. We require a new generation being prepared for leadership. The complexity of SALALM's finances is such that some years of exposure to the accounts and decision process will prove invaluable for the next treasurer. Jane Garner's many years of unstinting service as treasurer I cannot strive to match! Please consider this as a personal invitation to become involved in this critical aspect of our organization.

Peter T. Johnson
Treasurer
Princeton University (retired)



SALALM INC.
REPORT OF THE TREASURER
Sept. 1, 2009-Aug. 31, 2010

NOTE: This report consolidates figures from 5 accounts:
Treasurer, Executive Secretary, Tulane, Conference,
2010 Host Representative.
The Treasurer's account was closed on July 2, 2010.

BEGINNING BALANCES, 9-1-09 \$ 75,646.05

RECEIPTS

Membership dues (detailed in footnote below)		\$ 31,727.50
Personal	\$ 13,480.00	
Institutional	\$ 18,247.50	
Program service revenue		\$ 51,447.50
Airmail postage surcharge	\$ 495.00	
Sale of publications & newsletter subscriptions	\$ 360.00	
Publications	\$ 110.00	
Subscriptions	\$ 250.00	
Sale of advertisements in newsletter	\$ 1,167.50	
Conference income		
2009 (SALALM 54)	\$ 10.00	
Balance due from Exhibitor for booth rental	\$ 10.00	
2010 (SALALM 55)	\$ 49,415.00	
Registrations, conference	\$ 17,220.00	
Registrations, pre-conference	\$ 900.00	
Exhibitors: booth rental	\$ 13,725.00	
Exhibitors: catalogs & flyers in participant packets	\$ 1,098.00	
Libreros Reception: Exhibitors' contributions	\$ 9,900.00	
Libreros Reception: guest tickets purchased	\$ 600.00	
Conference sponsorships	\$ 5,972.00	
Contributions		\$ 2,159.00
Enlace: member contributions	\$ 1,142.00	
M D Shepard scholarship fund @UT/Austin	\$ 430.00	
SALALM endowment	\$ 587.00	
Enlace: raffle proceeds (2010, Providence)		\$ 550.00
Credit card collection fee offset		\$ 630.00
Bank interest earned		\$ 53.80
Redemption of shares in mutual fund investments		\$ 28,793.29
Vanguard REIT (all shares sold)	\$ 19,293.29	
Fidelity Equity Income II	\$ 9,500.00	
TOTAL INCOME		\$ 115,361.09

EXPENSES

Salaries and benefits		\$ (28,837.02)
Program Administrator salary (Tulane employee)	\$ (23,898.54)	
Fringe benefits	\$ (4,938.48)	
Professional fees		\$ (1,365.08)
CPA (prepare SALALM's federal income tax return)	\$ (987.08)	
Washington, DC Treasurer	\$ (75.00)	
CT Corp (SALALM'S registered agent)	\$ (278.00)	
Louisiana State Dept.	\$ (25.00)	
Printing, publications, postage & shipping		\$ (13,493.66)
Printing and copying	\$ (11,042.84)	
Newsletter	\$ (10,876.94)	
Brochures	\$ (165.90)	
Postage & shipping	\$ (2,450.82)	

Secretariat office expenses		\$ (765.24)
Telephone annual service	\$ (424.56)	
Long distance charges	\$ (24.70)	
Office supplies	\$ (218.23)	
Other supplies (ribbons to be attached to name tags)	\$ (97.75)	
SALALM website domain name registration		\$ (46.99)
Affiliate membership in American Library Assoc.		\$ (135.00)
Contribution to University of Texas/Austin for MDS Scholarship		\$ (2,112.00)
Memorial contribution to Van Jacob Family Education Fund		\$ (75.00)
Other expenses		\$ (2,759.69)
2009 José Toribio Medina Award calligraphy	\$ (5.00)	
Bank fees	\$ (2,682.69)	
New checks	\$ (72.00)	
Conferences		\$ (56,593.53)
2009 conference (Berlin, Germany)		
Balance due Ibero-Amerikanisches Institut	\$ (19,503.24)	
Travel	\$ (2,099.79)	
Executive Secretary	\$ (1,099.79)	
Speaker	\$ (1,000.00)	
2010 conference (Providence, Rhode Island)		
Biltmore Hotel	\$ (18,962.70)	
Supplies, including Van Jacob memorial table flowers)	\$ (301.81)	
Libreros Reception (Brown University venue)	\$ (9,725.85)	
Travel	\$ (5,575.14)	
Enlacistas	\$ (3,000.00)	
Executive Secretary	\$ (555.80)	
Treasurer	\$ (400.00)	
2 speakers	\$ (1,619.34)	
Rhode Island sales tax exemption application	\$ (25.00)	
Deposit for buses	\$ (400.00)	
TOTAL EXPENSES		\$ (106,183.21)
ENDING BALANCES, AUG. 31, 2010		\$ 84,823.93

FOOTNOTE:

Dues detail:

2007/08	\$ 30.00
Personal LA @\$30	\$ 30.00
2008/09	\$ 130.00
Personal LA @\$30	\$ 30.00
First Time @\$50	\$ 100.00
2009/10	\$ 31,427.50
Personal regular @\$75	\$ 10,820.00
Personal LA @\$40	\$ 1,340.00
Personal First Time @\$50	\$ 350.00
Personal Student @\$30	\$ 360.00
Personal Student LA @\$15	\$ 30.00
Personal Emeritus @\$30	\$ 390.00
Institutional regular @\$110	\$ 8,637.50
Institutional sponsor @\$500	\$ 9,500.00
2010/11	\$ 140.00
Personal Emeritus @\$30	\$ 30.00
Institutional regular @\$110	\$ 110.00

MUTUAL FUND INVESTMENTS

Name of Fund	MARKET VALUE		Change in Market Value
	31-Aug-09	31-Aug-10	
Fidelity Canada	\$ -	\$ 2,500.00	\$ 2,500.00
Fidelity Equity Income II	\$ 45,448.66	\$ 33,806.63	\$ (11,642.03)
Mutual Beacon—Class Z	\$ 51,978.78	\$ 54,789.87	\$ 2,811.09
Vanguard 500 Index	\$ 40,246.81	\$ -	\$ (40,246.81)
Vanguard GNMA	\$ -	\$ 21,087.89	\$ 21,087.89
Vanguard Inflation-Protected Securities	\$ -	\$ 21,087.89	\$ 21,087.89
Vanguard Wellesley Income (Admiral)	\$ 111,366.34	\$ 124,272.14	\$ 12,905.80
Vanguard Wellington (Admiral)	\$ 120,036.31	\$ 128,238.48	\$ 8,202.17
Vanguard Windsor II (Admiral)	\$ 121,803.31	\$ 123,961.73	\$ 2,158.42
Vanguard Global Equity	\$ 52,633.15	\$ 55,173.09	\$ 2,539.94
Vanguard International Value	\$ 60,124.53	\$ 59,033.01	\$ (1,091.52)
Vanguard REIT Index (Investor)**	\$ 18,445.55	\$ -	\$ (18,445.55)
TOTAL	\$ 622,083.44	\$ 623,950.73	\$ 1,867.29

** All shares sold as cash redemption to meet FY10 Secretariat budget.

Name of Fund	INCOME AND CAPITAL GAINS REINVESTED			
	Income Dividend Reinvested	Short Term Capital Gain Reinvested	Long Term Capital Gain Reinvested	Total Reinvested
Fidelity Canada				\$ -
Fidelity Equity Income II	\$ 763.22			\$ 763.22
Mutual Beacon—Class Z	\$ 1,281.06			\$ 1,281.06
Vanguard 500 Index	\$ 895.11			\$ 895.11
Vanguard GNMA				\$ -
Vanguard Inflation-Protected Securities				\$ -
Vanguard Wellesley Income (Admiral)	\$ 4,823.96			\$ 4,823.96
Vanguard Wellington (Admiral)	\$ 4,007.61			\$ 4,007.61
Vanguard Global Equity	\$ 1,271.19			\$ 1,271.19
Vanguard International Value	\$ 1,512.37			\$ 1,512.37
Vanguard REIT Index (Investor)	\$ 189.55			\$ 189.55
Vanguard Windsor II (Admiral)	\$ 2,931.04			\$ 2,931.04
TOTAL	\$ 17,675.11	\$ -	\$ -	\$ 17,675.11

Changes in fund positions FY10:

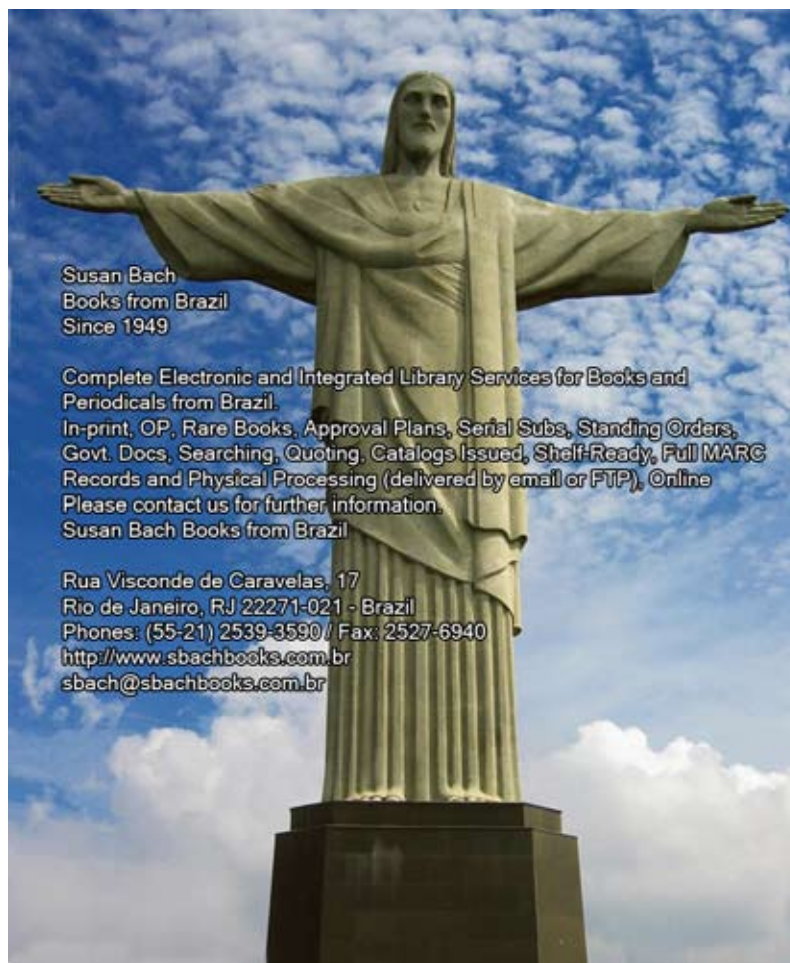
1. Fidelity Canada shares bought 8-31-10 using \$2,500 from Fidelity Equity Income II funds
2. Vanguard REIT sold 9-24-09; proceeds used to meet FY10 Secretariat budget
3. Vanguard 500 Index sold 8-31-10 to buy Vanguard GNMA and Vanguard Inflation-Protected Securities
4. Vanguard GNMA shares bought 8-31-10 with half of money from Vanguard 500 Index
5. Vanguard Inflation-Protected Securities bought 8-31-10 with half of money from Vanguard 500 Index

Jane Garner
Feb. 19, 2011

This is my final report as the Treasurer of SALALM. Thank you so much for the honors you bestowed on me as outgoing Treasurer at SALALM LV in Providence.

name and symbol of fund	average share cost	share price 01 Sept. 2010	total shares 01 Sept. 2011	market value Sept. 1, 2010	yield	total shares 20 May 2011
Fidelity Canada FICDX	\$ 49.80	\$ 50.50	50.312	\$ 2,540.76	0.72%	51.106
Fidelity Equity Income II FEQTX	\$ 22.31	\$ 15.69	2229.989	\$ 34,988.53	1.61%	2254.431
Vanguard Global Equity VHGEX	\$ 19.41	\$ 15.59	3651.429	\$ 56,925.78	0.00%	3717.444
Vanguard GNMA VFII	\$ 11.08	\$ 11.07	1901.523	\$ 21,049.86	3.25%	1985.22
Vanguard Inflation- Protected Securities VIPSX	\$ 13.21	\$ 13.15	1596.358	\$ 20,992.11	-0.19%	1631.354
Vanguard International Value VTRIX	\$ 34.77	\$ 28.97	2106.817	\$ 61,034.49	0.00%	2151.84
Vanguard Wellesley (admiral) VWIAX	\$ 49.11	\$ 51.70	2417.746	\$ 124,997.47	3.17%	2486.826
Vanguard Wellington (admiral) VWENX	\$ 46.79	\$ 49.78	2619.785	\$ 130,412.90	2.49%	2675.247
Vanguard Windsor II (admiral) VWNAX	\$ 48.09	\$ 39.64	3223.134	\$ 127,765.03	2.08%	3254.447
Franklin Templeton Mutual Beacon (class Z) BEGRX	\$ 12.91	\$ 11.39	4927.147	\$ 56,120.20	3.30%	5109.218
TOTALS				\$ 636,827.12		

note: dividends & capital
gains reinvested



share price 20 May 2011	dividends	capital gains	new capital invested	market value 20 May 2011	gain or (loss) for Sept. 1, 2010 - May 20, 2011	unrealized gain/loss
\$ 59.97	\$ 23.00	\$ 22.19		\$ 3,064.83	\$ 524.07	\$ 519.75
\$ 19.31	\$ 436.46			\$ 43,533.06	\$ 8,544.54	\$ (6,763.30)
\$ 18.88	\$ 1,168.46			\$ 70,185.34	\$ 13,259.56	\$ (2,910.37)
\$ 10.92	\$ 460.25	\$ 443.01		\$ 21,678.60	\$ 628.74	\$ (292.70)
\$ 13.42	\$ 454.46			\$ 21,892.77	\$ 900.66	\$ 448.30
\$ 32.79	\$ 1,432.64			\$ 70,558.83	\$ 9,524.35	\$ (5,044.36)
\$ 55.08	\$ 3,634.29			\$ 136,974.38	\$ 11,976.91	\$ 14,332.85
\$ 56.29	\$ 2,960.61			\$ 150,589.65	\$ 20,176.76	\$ 24,532.52
\$ 49.13	\$ 1,427.85			\$ 159,890.98	\$ 32,125.95	\$ 1,737.81
\$ 13.13	\$ 2,171.60			\$ 67,084.03	\$ 10,963.83	\$ 1,124.03
	\$ 14,169.62	\$ 465.20		\$ 745,452.48		

Link to Salalm with LALA-L!

Lala-l (Latin Americanist Librarians' Announcements List) is the official electronic discussion group for SALALM members. Learn more about SALALM and your colleagues between newsletters by subscribing to lala-l! Send the message SUBSCRIBE LALA-L to <listserv@listserv.fiu.edu>. Since this is a moderated list, the list owner reserves the right to contact the SALALM Secretariat to confirm membership when a request is received. Once you're enrolled on lala-l, send your messages to <lala-l@listserv.fiu.edu>.

Gayle Williams, Lala-l listowner



LATR Books: New Publication for 2011!

Ana Elena Puga, editor

Spectacular Bodies, Dangerous Borders

132 p. ISBN: 978-1-4507-7876-3

\$14.00

This new anthology contains three contemporary Latin American plays that stage bodies under assault from international markets that trade flesh and bone as just another commodity. Set in 1920, in a Polish village that exports its impoverished young Jewish women to Buenos Aires brothels, Patricia Suárez's *Matchmaker* reminds us that the international trade in women's bodies is not just a late twentieth or twenty-first century phenomenon. For the two sex-worker mothers in *The Girls from the 3.5 Floppies* by Luis Enrique Gutiérrez Ortiz Monasterio, the sale of their bodies is part of the struggle to survive daily life in a Mexican borderland marked by violence, drug addiction, and lack of economic opportunity. And in *Passport*, set in an unidentified railway station anywhere in the world, Venezuelan dramatist Gustavo Ott creates a protagonist caught up in whirlwind of physical assaults that brings to mind the post-9/11 insanity of places as disparate as Guantanamo, Abu Ghraib, or O'Hare Airport. Published in English translation for the first time, these young playwrights from Argentina, Mexico, and Venezuela will provoke students, scholars, and theater lovers alike to consider how borders can wound all of us, whether or not we cross them.

Also available from LATR Books

George, David. *Nelson Rodrigues and the Invention of Brazilian Theatre* – **New in 2010**

160 p. ISBN: 987-1-4507-1582-9, \$19.00

Rizk, Beatriz. *Imaginando un continente: Utopía, democracia y neoliberalismo en el teatro latinoamericano* – **New in 2010**

Tomo I: *Visión general, Puerto Rico, Nicaragua y México*

446 p. ISBN: 978-1-4507-1583-6, \$26.00

Tomo II: *Columbia, Venezuela, Perú, Chile, Argentina, Bolivia*

442 p. ISBN: 9787-1-4507-1584-3, \$26.00

Woodyard, George, ed. *Fábula, sexo y poder: El teatro argentino a finales del siglo XX*

140 p. ISBN: 978-0-578-02201-7, \$16.00

Day, Stuart, ed. *Las fronteras míticas del teatro mexicano*

136 p. ISBN: 978-1-61539-743-3, \$16.00

Lepeley, Oscar, ed. *Teatro chileno y dictadura: Cuatro obras contestatarias*

236p. ISBN: 978-1-61539-744-0, \$21.00

Orders

Print order form at www.latrbooks.org and fax to 785-864-3816

Or email order to Stuart Day, Managing Editor: day@ku.edu

Institutional News



Sarah Buck-Kachaluba (Florida State University) and Suzanne M. Schadl (University of New Mexico) at the Host Reception at the Van Pelt-Dietrich Library Center, hosted by Mr. Paul C. Smith and the University of Pennsylvania Libraries, on May 30, 2011 - SALALM 56. Photo courtesy of Roberto C. Delgadillo.

La Energaia Launches Unified Search

La Energaia a project that brings UNM's Latin American and Iberian Institute (LAI) and Ibero- American Science and Technology Education Consortium (ISTEC) together with the University Libraries (UL) in the development of a user-friendly knowledge base on energy policy and dialogue in Latin America.

Made possible by a grant from the United States Department of Education's TICFIA program, this project seeks to connect internet researchers in the United States with the vibrant flow of information on alternative and renewable energy in Latin America, especially in those areas where indigenous peoples are heavily impacted. La Energaia illuminates the advancements that many Latin American countries and organizations have pioneered to English speakers who would miss out on Spanish, Portuguese or Quechua discourse.

La Energaia's challenge is to select, organize, manage and make discoverable--in English--documents

and discussions from multiple sources. NotiEn, a digest written in English by our project journalists, analyzes energy issues and topics from the target languages. We match this more traditional form of producing secondary material with internet crawls and captures designed to save publications posted on Latin American social networking sites and blogs, and policy documents reprinted on electronic government pages. Such a project requires diverse skills, including -- in addition to grant organization and management -- the ability to systematically research, crawl, capture, describe, archive and disseminate stories compiled within the LADB as well as in internet accessible policy documents, [twitter posts](http://twitter.com/laenergaia) <<http://twitter.com/laenergaia>> and blog entries, preferably within a seamless structure.

La Energaia's team, including Principal Investigators Susan Taino and Johan Van Reenen, Project Directors Nelmy Jerez and Vickie Madrid Nelson, Technical Guru Renzo Sanchez-Silva, Web Master George Lloyd Scott, NotiEn coordinator Carlos Navarro, Collections Manager Suzanne Schadl, and student researchers Hilda Paucar, Kira Luna Aurora Cruz, Ana Berberana and Tanya Sewers, is currently on the brink of launching a unified search feature on the webpage at <<http://laenergaia.unm.edu/>>.

This search tool will enable visitors to search data selected and described over the past year from the above mentioned internet and social networking spaces. Team members have created English language metadata for these items, which we are currently merging with DRUPAL taxonomies to facilitate seamless retrieval from La Energaia collections in UNM's institutional repository, Archive-It and the project's customized Twitter API in Drupal.

Each of these collections has been available separately through links on the La Energaia page. The problem with this kind of organization is proverbial: It works only for those who know what they're looking for. When the goal is to put information in the hands of people not even aware of the data's existence, it is essential to create something better organized and more searchable through standard internet search engines.

Searchable subject specific databases that link users to multiple sources via metadata are nothing new. What is new is creating a discoverable database that can serve the purpose of alerting United States scientists to Latin American advancements within a freely accessible content management system. This system also enables La Energaia to retrieve free, but perhaps less accessible, tweets, posts and pages. Not

unlike the vertical file of the past, this project pulls data on Latin American energy into one space for interested researchers. But unlike the vertical file it does not limit access to those searching a singular topic.

Drupal's Taxonomy helps to organize websites by attaching descriptive terms to pieces of content. La Energaia's metadata leads people to find Latin America – Argentina – Buenos Aires, for example in simple search engine queries for “renewable energy” or “wind farms and their impact on indigenous peoples.” By separating countries as vocabulary fields and energy topics as terms and tags, La Energaia ensures that Latin American country names will not get tied up in broad searches for solar cells but that Latin America will become visible as a result of their search.

One need not know anything about La Energaia to find the data this project has compiled, but for librarians working with Latin Americanists, <http://laenergaia.unm.edu/> should prove a useful tool and an ideal link for subject guides.

*Suzanne Schadl
University of New Mexico*



Teresa Chapa (University of North Carolina, Chapel Hill), Phil MacLeod (Emory University), Beverly Joy-Karno (Howard Karno Books), and Gayle Williams (Florida International University) at the Bogotá Book Fair, 2011. Photo courtesy of Gayle Williams.

Cuban Heritage Collection Photographs Now Online

Last year, the University of Miami Libraries acquired the Tom Pohrt Photograph Collection, an invaluable collection of photographic images of Cuba in the 19th and 20th centuries. With funding from the Goizueta Foundation, we digitized the entire collection, which includes album prints, daguerreotypes,* ambrotypes, and stereographs. We are excited to announce that the digital collection is now available for online viewing at <http://merrick.library.miami.edu/cubanHeritage/chc5252/> (the finding aid is here: <http://proust.library.miami.edu/findingaids/index.php?p=collections/controlcard&id=1058>).

Tom Pohrt, of Ann Arbor, Michigan, is an author and illustrator of children's books. He is also a collector of Cuban photographs, documents, and memorabilia. We asked him to write a guest article about his photograph collection:

The motivation behind my collecting historic photographs of Cuba began out of simple curiosity. I wanted to know more of Cuban history and its people.

A longer answer to this might come from having parents who instilled in me a sense of curiosity and the value of knowledge for its own sake. My father was a life long collector of American Indian artifacts. The Detroit Institute of Arts and the Buffalo Bill Museum in Cody, Wyoming are now home to this collection. The exposure growing up around my father's passion in this aspect of American history had a rich and profound effect on me.

As an artist I have always had a great love of the visual arts, including photography. About twelve years ago I stumbled across and purchased some photographic studio portraits of Havana residents, taken in the early 20th century. I was taken by these images and wanted to know more of their story.

Like many of my generation, I grew up reading and hearing of Cuba during the years of the Cold War. I had a passing knowledge of the “Spanish American War” but that was the embarrassingly limited extent of what I knew of Cuba. Eleven years ago I had my first opportunity to travel to the island, to see and explore some of its history firsthand. It left a lasting impression

and since [then] I have returned many times.

This collection was put together by purchases made from other collectors and dealers from around the world. Books and photographs were also found in the odd rare book and antique shop. Early on I decided to let the photographs I was finding direct the focus of my collecting. Soon I found that part of the strength of this collection lay in the mid 19th century photographs I was coming across. As a comprehensive history of early photography in Cuba has yet to be written, I felt this period demanded special attention.

These rare images represent a significant collection of mid 19th century photography of Cuba. Aesthetically beautiful, they are also of great importance as historical documents.

There are examples here of Cuban studio photographers as well as American itinerant photographers.

Examples of the American Civil War photographer George Barnard, whose Cuban stereo-view represent the earliest known images of slavery on the island, form part of this material. His views of Havana also give us a glimpse of life at the time.

There are 71 photographs from an album taken between 1859 and the early 1860's documenting lighthouses from around the island, with views of Havana and outdoor views taken along the island's northern coastline. While the photographer remains unknown there is evidence that these may have been taken by photographers (most likely Cuban) working for Charles DeForest Fredricks. C.D. Fredricks & Co. was one of the premier photographic studio in Havana in the mid 19th century.

With the wealth of historic material at the Cuban Heritage Collection, I felt this was the natural home for this material. I was also greatly impressed by the CHC Digital Collections. This service provides easy access both to scholars and to the general public.

“Celebrating Mexico” Catalog Wins Leab Award

Stanford University Libraries & Academic Information Resources' Department of Special Collections and the Bancroft Library at the University of California, Berkeley are among seven institutions that will be honored for outstanding exhibition publications at the ALA Annual Conference in New Orleans this June.

The print catalogue *Celebrating Mexico: The Grito de Dolores and the Mexican Revolution, 1810|1910|2010*, a collaboration between Stanford University Libraries and the Bancroft, is the winner in Division Two of the 2011 Katharine Kyes Leab and Daniel J. Leab “American Book Prices Current” Exhibition Awards. Awards were announced in the April 26th edition of *ALA News*. The catalog is available for sale from Stanford <http://library.stanford.edu/depts/spc/pubs/orderform_new.html> and from the Bancroft Library.

“This volume celebrating the anniversary of the Mexican Revolution is also an implicit celebration of inter-institutional collaboration,” said Molly Schwartzburg, chair of the RBMS Exhibition Awards committee and Cline Curator of Literature at the University of Texas at Austin's Harry Ransom Center. “Documenting concurrent exhibitions mounted at the University of California at Berkeley and Stanford University, it reveals to audiences the complementary resources of these institutions through twin checklists and essays by library staff and faculty at both universities. Bilingual text—in English and Spanish—makes the volume accessible to a wide audience, and a careful integration of text, images and the checklist offers readers a fully unified reading experience. Richly illustrated with extensive commentary, the volume serves not just to document the exhibitions but to provide an excellent introduction to the Mexican Revolution more generally. The use of historic typefaces and colorful section dividers throughout the volume confirms the volume's welcoming, celebratory success.”

The full press release is posted at: <<http://americanlibrariesmagazine.org/news/ala/2011-rbms-leab-exhibition-award-winners>>

Adan Griego curated the 2010 exhibition at Stanford's Green Library. Becky Fischbach designed and produced the exhibition and catalogue. **Theresa Salazar** and Jack von Euw curated the exhibition at the Bancroft Library. Adan Griego and Randal Brandt

*Learn more about one of the daguerreotypes contained in this collection: <<http://library.miami.edu/uml/chc/2010/03/09/rare-daguerreotype-from-havana-dated-1852-acquired-by-chc/>>

*Rudolf Theodoor Kemper
University of Miami*

from the Bancroft will represent their respective libraries in accepting the award certificate on Sunday, June 26, during the RBMS Membership Meeting and Information Exchange.

*Elizabeth Fischbach
Stanford University*

The Library of Congress Celebrates Mexico

James H. Billington, Librarian of Congress, unveiled the first phase of the online exhibit "Distant Neighbors: The U.S. and the Mexican Revolution" in the Hispanic Reading Room on May 23, 2011. H.E. Arturo Sarukhan, Ambassador of Mexico to the U.S., greeted the assembled audience.

Georgette Dorn, Chief of the Hispanic Division, then moderated a panel featuring three specialists in Mexico who gave presentations on Mexico's 1810 and 1910 revolutions. **Barbara Tenenbaum** (Hispanic Division) described "Finding the Mexican Revolution at the Library of Congress," Roberto Breña (El Colegio de Mexico) spoke about "The Mexican Independence Process in the Atlantic Context," and John Tutino (Georgetown University) addressed "National Commemorations, Scholarly Debates, and Public Conversations."

Carlos González Manterola, coordinator of the 10-volume monographic series *20/10 Memorias de la revoluciones en México* presented the work to the Library and discussed the project.

The online exhibit is being prepared by Barbara Tenenbaum, Everette Larson (Head of the Hispanic Reading Room), and Juan Manuel Pérez (Reference Specialist).

*Georgette Dorn
Library of Congress*

The Spratling-Taxco Collection at Tulane University

The Latin American Library at Tulane University is pleased to announce the publication of the collection guide for the Spratling-Taxco Collection: <<http://lal.tulane.edu/collections/manuscripts/spratling>>

The Spratling-Taxco Collection consists of original silver design drawings for jewelry, sketches for book illustrations, photographs, taped and videotaped

interviews of silver designers and silversmiths, prints portfolios, two watercolor paintings, and other material documenting the work of William Spratling and other major figures in Mexico's modern silver and crafts industry, including Chato, Coco, Miguel, and Antonio Castillo (Los Castillo), Margot van Voorhies Carr (d. 1985), Frederick W. Davis (1880-1961), and Sigfrido Pineda (b. 1929), from the 1930s to the present. For access, contact the Director of the Latin American Library at <hcalvo@tulane.edu>.

For descriptions of other special collections holdings at the Latin American Library, visit: <<http://lal.tulane.edu/collections>>

*Hortensia Calvo
Tulane University*

New Latin American Ephemera Finding Aids at Princeton

I am glad to announce that all of the finding aids to our most recent collections of Latin American ephemera are now up (they correspond to Supplement VI of the Princeton University Library's Microfilm Collection). You will find below a list with the title of every collection linked to its corresponding finding aid. Each finding aid includes a general description and an itemized inventory of the contents of the collection. Please note that all of our finding aids can be cross searched using the search interface at <<http://diglib.princeton.edu/ead/advancedSearch>>.

You will also note that we included runs of a handful of stand-alone serial titles. Finding aids are not available for those.

In case that it's of interest, I am attaching a narrative description of the overall collection that I prepared a while ago. All of the collections are available through interlibrary loan or for purchase. Feel free to contact me with any comments or questions.

Latin America

- [Gay and Lesbian Issues in Latin America, II, 1991-2008](#)
- [HIV/AIDS in Latin America, II, 1980-2008](#)

Brazil

- [Education in Brazil, 1940-2006](#)
- [Labor in Brazil, 1980-2005](#)

- Rural and Agrarian Issues in Brazil, 1971-2005
- Urban Issues in Brazil, 1975-2006
- Women and Children in Brazil, II, 1983-2005
- Arts and Culture in Brazil, 1962-2007
- Brazilian Catholic Church pamphlets, III, 1935-1994 [This last one is an older collection which had not been previously distributed. A finding aid isn't available, but the WorldCat record is highly detailed.]
- Jornal dos Trabalhadores Rurais Sem Terra, 1997-2008

Chile

- Políticas del Partido Demócrata Cristiano de Chile: documentos y publicaciones, 1968-2008
- Youth in Chile, II, 1988-2006
- El Punto Final, 1998-2008
- El Siglo, 1997-2008

Colombia and Venezuela

- Armed Conflict and Human Rights in Colombia, 1973-2007
- Environment and Ecology in Colombia and Venezuela, 1988-2007

Cuba

- Arts and Culture in Cuba, 1963-2008
- The Catholic Church in Cuba IV, 1988-2008
- Non-Christian Religious and Spiritual Organizations in Cuba, 1913-2006
- Non-denominational Christian Organizations in Cuba, III, 1953-2009
- Protestant Churches in Cuba, V, 1966-2004
- Protestant Churches in Cuba, VI, 1944-2007
- El Caimán Barbudo, 1988-2007
- La Tribuna de La Habana, 1988-1989

Mexico and Central America

- Politics in Mexico, II, 1968-2008
- Human Rights in Mexico and Central America, 1979-2008
- Children and Youth in Mexico and Central America, 1984-2008

Peru

- Indigenous Peoples and Ethnic Minorities in Peru,

1982-2008

Uruguay

- Uruguay's Consejo de Estado: official documents, 1972-1980

*Fernando Acosta-Rodríguez
Princeton University*



Lynn Shirey (Harvard University), Patricia Figueroa (Brown University), Jesus Alonso-Regalado (SUNY, Albany), and Marisol Ramos (University of Connecticut) counting 2011 SALALM ballots in Cambridge. Photo courtesy of Patricia Figueroa.

Latin American Posters Collection at Princeton

Please visit <<http://pudl.princeton.edu/collections/pudl0025>> to search Princeton's extensive and growing collection of Latin American posters. The posters included in this digital project were created by a wide variety of social activists, non-governmental organizations, government agencies, political parties, and other types of organizations across Latin America, in order to publicize their views, positions, agendas, policies, events, and services. Even though posters produced in Argentina, Bolivia, Chile, Ecuador, Mexico, and Venezuela are the most abundant among the more than two thousand currently available on the site, almost every country in the region is represented. In terms of topics, some of the best represented are human rights, elections, gender issues, indigenous issues, labor, ecology and environmental issues, development, public health, and education. The Latin American Posters

Collection is a component of the larger collection of Latin American ephemera that Princeton University Library has developed since the 1970s. Feel free to contact me with any comments or questions about the collection.

*Fernando Acosta-Rodríguez
Princeton University*



Darlene Hull and René Grullón (Libros de Barlovento); Peter Johnson (Princeton University, retired), and Ricarda Musser (Ibero-Amerikanisches Institut) at the Libreros' Reception at the Chapel of the Four Chaplains on May 31, 2011, SALALM 56. Photo courtesy of Daisy V. Domínguez.

Announcements

Letter from the Bookmobile to Cuba Project

Dear Supporters of our Bookmobile to Cuba Project:

We want to share with you some impressions from our most recent visit to Cuba to observe the Bookmobile in action in Granma Province (see <http://bookmobile.wordpress.com>). We traveled to the city of Bayamo in January 2011 to spend time with, observe and learn from the Bookmobile librarians and its many users. We took daily trips with library staff on the Bookmobile, and visited 14 sites on the Bookmobile's many school-year routes. In this way, we met hundreds of patrons of the bookmobile in the

towns and schools along its routes. We talked with teachers and librarians in their classrooms and in the school libraries. At the schools, we were also treated to several specially-prepared children's plays, song and dance performances and delightful presentations on the books that the students had read and liked. The students summarized their books and then shared the moral of the story, or *el entendimiento que tuve con el libro*, i.e. "the understanding/learning that I got from the book."

It was a great pleasure to see first-hand the children's excitement when the visiting Bookmobile which had arrived at their town or school. The children ran to the bus and shouted to their friends that the Bookmobile was there. At several stops the entire school yard filled with animated students in lively discussions about new books they just found on the Bookmobile.

As a result of our visits, we gained valuable information about the uses and needs of the Bookmobile. We confirmed also that the Bookmobile had become an integral component of the provincial library's Outreach Services. We were happy (and somewhat surprised) to learn that there was an immediate need for more children's books. Not only did the books show signs of wear, the titles were always in extremely high demand circulating among patrons. At nearly every stop, $\frac{3}{4}$ of the children's books were checked out.

To assist us in this new challenge - to refill the children's titles on the Bookmobile shelves - we applied for and received this year another generous grant from the Christopher Reynolds Foundation (with our first grant of \$5000, we also purchased books for the Bookmobile). We will use the latest grant monies and combine it with money from other loyal donors (like you, dear reader!) to supplement and replenish the children's book collection on the Bookmobile shelves. **Please consider donating again to our latest drive to support children's materials on the Bookmobile, which has assisted Cuban libraries and librarians greatly expand their services to users.**

To share more about the findings of our January visit, we have prepared a slideshow for our blog describing the new and improved outreach services implemented with the Bookmobile and contains the most up-to-date information about our continuing support of the Bookmobile to Cuba Project. Additional information is on our blog at <http://bookmobile.wordpress.com>. We presented the slideshow this month as part of a panel on Cuban culture at the City University of New York's Bildner Center conference,

titled "Cuba Futures: Past and Present," on April 2, 2011. It was fabulous! Cubans (among them economists, sociologists, historians and many others) were allowed to attend the conference because the U.S. granted visas to a couple of dozen scholars and researchers from various Cuban institutions (universities, research centers, journals, and many, many authors). This is a nice change in U.S. travel policy.

To conclude this update, we would like to mention another project that we've been working on this year. In 2010, we started gathering titles for the **Young Adult Book Project**, a new venture we have undertaken with the **Ruben Martinez Villena Provincial Library, located in Old Havana**. Together with the children's librarian there, we have selected award-winning and nominated/recognized young adult books for their Library, helping fulfill the reading needs of teens and high school students in Old Havana. We will organize, box, and ship these with the 22nd annual Pastors for Peace Caravan organized for this summer. For more information and/or to donate titles to this project, visit our blog at: <http://yacubaproject.wordpress.com>.

We continue to collect donations and Spanish-language books from progressives, librarians, union members, activists, and supporters. If you would like to support our projects, we have a "wish list" of titles listed on Alibris <http://www.alibris.com> which you can purchase and send to us for future shipments to the Bookmobile. Or, you can send donations of cash or books to **978 Norumbega Dr., Monrovia, CA 91016**.

We thank you in advance for your new and continuing contributions, your in-kind donations, and your best wishes for the enduring success of the Bookmobile to Cuba Project!!!

With warm regards and many thanks,

*Dana Lubow
Los Angeles Valley College*

*Rhonda L. Neugebauer
University of California, Riverside*

Past Enlace Fellows Make News

1996 Enlace fellow **Jesús Lau** (Universidad Veracruzana) is running for IFLA President: <http://www.ambac.org.mx/wp-content/uploads/2011/04/IFLA-Elections-Manifiesto-y-Bio-11-04-06-imagen.pdf> and 1998 Enlace fellow **Ricardo Rodríguez**



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(52 55) 56 74 07 79

Fax: (52 55) 56 73 62 09

Pereyra has published *Lágrimas por Afrodita* (Buenos Aires: Editorial Dunken, 2011).



Adan Griego (Stanford University), Berlin Loa (University of Arizona), and Roberto C. Delgadillo (University of California, Davis) at the Host Reception at the Van Pelt-Dietrich Library Center, hosted by Mr. Paul C. Smith and the University of Pennsylvania Libraries, on May 30, 2011 - SALALM 56. Photo courtesy of Daisy V. Domínguez.

Web 2.0
dospuntocero
web dois ponto zero

Barcoding the Library's Future

How many of you have a phone that accesses the Internet? And if you do have a smartphone, how many of you have left that phone further than 5 feet/meters away from you right now? I'm guessing that if any of you answered yes to that second question, you are now patting pockets and enduring mild panic attack symptoms as you try and remember where on earth you left it. Smartphones are small, portable, have instant connectivity and are always close at hand. This is a super advantage that libraries and librarians are well positioned to make the most of.

For example, mobile phones can help us provide situated information spaces by linking the physical and the virtual. It would be hard to provide library help at

all times in all your campus' buildings, departments, dorms and study areas. Smartphones can provide this point of need help; help when the user actually needs it rather than just-in-case help. These are not new ideas but have been made scalable and achievable by the advent of smartphones, and in particular Augmented Reality, Geo-location tools, and QR codes, which I will cover in this issue.

QR Codes, also known as quick response codes or barcodes, are small 2D barcodes that can be scanned by a smartphone and link to webpages, videos, contact details, maps and more. Most new smartphones have built-in QR code readers or scanners, but it is also easy to download QR code apps. Similarly, many programs allow easy creation of QR codes; try Kaywa. So what can you link to? Try the following for size:

Wayfinding: Put QR codes in hard to navigate areas. Patrons can link to a map that shows people how to get to the circulation desk, or a map of the stacks, which can then be carried around and bookmarked.

Help: QR codes can link to phone numbers (i.e., the Research Desk) or contact details (i.e., a librarian's e-mail address) in the stacks or mobile friendly chat reference windows.

Advertising: Posters with QR codes could link to promotional videos, mobile calendars, the library's twitter feed, mobile web/catalog, and mobile databases; one click and the user is at the webpage without having to type in the long URL.

Outreach: Provide a link to your contact details or your departmental office hour information. Include a vcard QR code on all your outreach posters and users can save your contact details as a contact in their phone.

Collections: Link to digital copies (or records of the microfilm) of periodicals and newspapers in your reading room, online versions of reference materials, or reviews/recommendations of new books. Link to digital exhibits or videos around campus or in the library.

QR Codes are flexible, easy to use, and do a great job of providing more return on investment from our electronic and physical resources. If you bear in mind obvious accessibility issues, such as non-smartphone users and disabled patrons, as well as planning for user education, it is easy to create effective, enhanced links between your building and community.

Alison Hicks
University of Colorado, Boulder
<alison.hicks@colorado.edu>



Libros Andinos staff with Stephanie Rocio Miles (Inter-American Development Bank), Lynn Shirey (Harvard University), Mary Jo Zeter (Michigan State University), Patricia Figueroa (Brown University), and Paloma Celis Carbajal (University of Wisconsin) at the Feria del Libro in Bogota, 2011.



Conferences to Come

[The *Newsletter*'s practice is to repeat only the basic information about future meetings we have previously announced (identified by an asterisk*) unless we have new information to give. Readers may refer back to our original mention for fuller details. -- Ed.]

JULY 18-20, 2011: Global Studies Conference. Special theme: "Latin America and Globalization: Emerging Societies and Emancipation." Rio de Janeiro, Brazil. For more information, please visit: <http://www.GlobalStudiesConference.com>>*

JULY 25-26, 2011: "The Spanish Caribbean: Toward a Field of its Own." Instituto Global de Altos Estudios en Ciencias Sociales, Fundación Global Democracia y Desarrollo Santo Domingo, Dominican Republic. For the CFP and registration information,

visit: <http://www1.ccny.cuny.edu/ci/dsi/upload/CallforPapersSpanishCaribbean.pdf>> and <http://spanishcaribbeanconference.eventbrite.com/>>*

AUGUST 10-11, 2011: IFLA Satellite Conference: Acquisition and Collection Development Section. University of the Virgin Islands, Charlotte Amalie, Saint Thomas. For more information, please see: <http://www.library.mcgill.ca/ifla-stthomas/index.html>>

AUGUST 13-18, 2011: World Library and Information Congress: 77th IFLA General Conference and Council "Libraries beyond libraries: Integration, Innovation and Information for all." San Juan, Puerto Rico. For more information, please visit: <http://conference.ifla.org/en/ifla77/>>*

SEPTEMBER 15-18, 2011: "Connecting to Our Past, Celebrating Our Present, Envisioning our Future." REFORMA 4th National Conference. Denver, Colorado. For more information, visit: <http://rncdenver2011.wordpress.com/>>*

OCTOBER 31, 2011: 1st International Hispanic Conference of the Day of the Dead: "Monsters, Ghosts & Devils in Latin American & Peninsular Literature, Film, and Music." Florida Memorial University. Miami, Florida. For CFP, visit: <http://www.h-net.org/announce/show.cgi?ID=178152>>*

JULY 15-20, 2012. 54 International Congress of Americanists. "Building Dialogues in the Americas." Vienna, Austria. For more information, please see: <http://ica2012.univie.ac.at/home/>>

NOVEMBER 1-4, 2012: Latin American and Caribbean Section (LACS) of the Southern Historical Association. Mobile, Alabama. For more information, please visit: <http://www.tnstate.edu/lacs/>>

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Presidential Message...

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members for quickly commenting and voting. As you know, the letter was sent on April 29th. Though there has been no news about Title VI funding yet, we hope that SALALM’s voice will be heard.

SALALM will host a booth at the ALA Annual Conference in New Orleans June 24-27, 2011. I encourage those of you who will attend to volunteer to staff the booth. In conjunction with ALA, SALALM has been invited to participate in the Spectrum Leadership Institute’s Professional Options Fair. The fair, which will take place on Thursday, June 23rd from 7:00 p.m.-9:30 p.m. at the Royal Sonesta, is an opportunity for SALALM to outreach to Spectrum Scholars who are library school students from underrepresented groups.

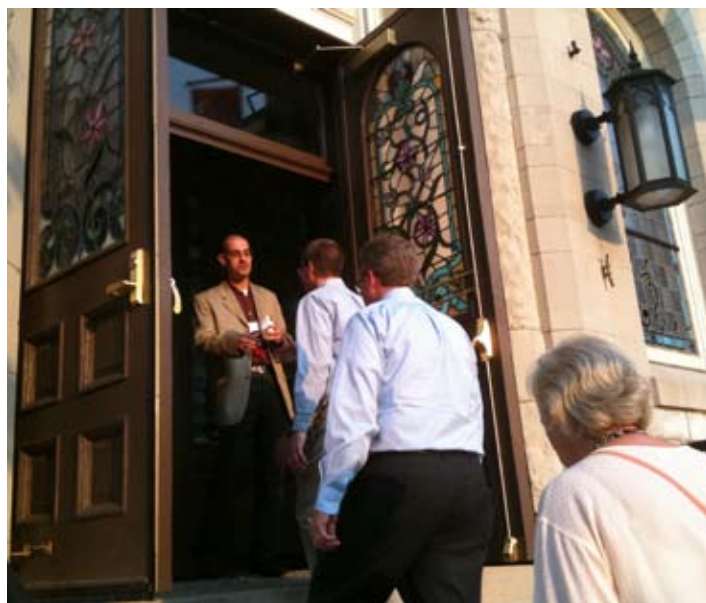
Both the booth and the Professional Options Fair are excellent opportunities to promote SALALM and its activities.

Congratulations to the newly elected SALALM officers, President-Elect, **Martha Mantilla** and Members at Large **Paul Losch** and **Mary Jo Zeter**. Welcome to the Executive Board! And, thank you to the Nominating Committee for once again gathering a great slate of candidates.

Finally, I am looking forward to reuniting with old friends and making new ones in Philadelphia. Planning the SALALM LVI program has been incredibly rewarding for me personally. I hope that you will be as pleased as I am with the results!

Nerea A. Llamas

University of Michigan



David C. Murray (Temple University) greets SALALM members as they enter the Chapel of the Four Chaplains for the Libreros’ Reception on May 31, 2011, SALALM 56. Photo courtesy of Daisy V. Domínguez.



2010/2011 COMMITTEE PREFERENCE FORM

Please check only those committees and/or subcommittees on which you actually want to serve. Leave the others blank.

**Committee assignments are not carried over from one year to the next. Therefore, you must fill out this form for 2010/2011 even though you worked on a committee or committees last year.*

YOUR NAME: _____

EXECUTIVE BOARD COMMITTEES

- _____ Constitution and Bylaws Committee
Chair: Rafael Tarragó (2010/13)
- _____ Policy, Research and Investigation Committee
Chair: Cecilia Sercán (2009-2012)
- _____ Membership Committee
Chair: Nashieli Marcano (2009/2012)
- _____ Finance Committee
Chair: Richard Phillips (2008/11)
- _____ Outreach/Enlace Committee
Chair: Paloma Celis Carbajal (2008/11)

SUBSTANTIVE COMMITTEES**Acquisitions Committee**

- Chair: Virginia García (2009/2012)
- _____ Library/Bookdealer/Publisher Subcommittee
Chair: Linda Russo (2009/12)
- _____ Subcommittee on Gifts & Exchange
Chair: Martha Mantilla (2007/11)
- _____ Subcommittee on Serials
Chair: Alison Hicks (2009/12)
- _____ Subcommittee on Marginalized Peoples and Ideas
Chair: Irene Münster (2008/2011)

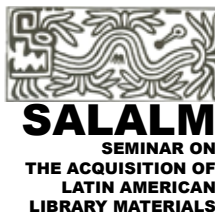
Access and Bibliography Committee

- Chair: Teresa Chapa (2010/13)
- _____ Subcommittee on Cuban Bibliography
Chair: Luis Retta (2010/13)
- _____ Subcommittee on Official Publications
Chair: Joseph Holub (2008/11)
- _____ Subcommittee on Electronic Resources
Chair: Philip MacLeod (2009/2012)
- Library Operations and Services Committee**
Chair: Rhonda Neugebauer (2009/2012)
- _____ Subcommittee on Audio-Visual Media (Non-print Media)
Chair: Gayle Williams (2009-2012)

- _____ Subcommittee on Bibliographic Instruction
Chair: Jana Krentz (2009/2012)
- _____ Subcommittee on Cataloging and Bibliographic Technology
Chair: Ellen Jaramillo (2009/2012)
- _____ Subcommittee on Reference Services
Chair: Meiyolet Méndez (2010/13)

Interlibrary Cooperation Committee

- Chair: Sarah Buck Kachaluba (2010/13)



SALALM Secretariat
Tulane University
The Latin American Library
422 Howard-Tilton Memorial Library
7001 Freret Street
New Orleans, LA 70118-5549

APPLICATION FOR SALALM MEMBERSHIP 2010/2011

Please fill out this form EXACTLY as you want it to appear in the Directory

NAME _____
Surname Given Name

INSTITUTIONAL NAME _____

POSITION _____

INSTITUTIONAL ADDRESS _____

PHONE: _____ Fax: _____ E-Mail: _____ Zip _____

WEBSITE: _____

HOME ADDRESS _____

HOME PHONE: _____ Fax: _____ E-Mail: _____ Zip _____

How did you hear about us? _____

PREFERRED MAILING ADDRESS (check one)

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For further opportunities for giving to SALALM, contact the Secretariat at the address below.

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